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University of Minnesota Press Announces New Partnership with Sales Group Parson Weems

MINNEAPOLIS, MN (June 29, 2022)—Effective July 1, University of Minnesota Press (UMP) will partner with Parson Weems Publisher Services as their sales group handling the Mid-Atlantic region, which encompasses Washington DC, Delaware, Maryland, Pennsylvania, New Jersey, and New York. Stephen Williamson will continue representing UMP titles throughout the New England states.

Founded in 1997, Parson Weems offers decades of experience selling to bookstores, national accounts, wholesalers, distributors, museums, and book fairs. In addition to the University of Minnesota Press, they represent a wide variety of trade and scholarly publishers in the Mid-Atlantic and in New England. The company's current five-member sales team includes Causten Stehle, Jason Kincade, Eileen Bertelli, Ryan O'Connor, and Christopher Kerr.

2022 marks the 25th anniversary of Parson Weems Publisher Services.

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For more information, please contact sales manager Matt Smiley at mwsmiley@umn.edu.