## Loving Animals

## Toward a New Animal Advocacy

## Kathy Rudy

The contemporary animal rights movement encompasses a wide range of sometimes-competing agendas from vegetarianism to animal liberation. Kathy Rudy argues that in order to achieve such goals as ending animal testing and factory farming, activists need to be better attuned to the emotional, even spiritual, attachment that many people have with the animals in their lives.


Offering an alternative to both the acceptance of animal exploitation and radical animal liberation, Rudy shows that a deeper understanding of the nature of our feelings for and about animals can redefine the human-animal relationship. She explores five realms in which humans use animals: as pets, for food, in entertainment, in scientific research, and for clothing. In each case she presents new methods of animal advocacy to reach a more balanced and sustainable relationship association built on reciprocity and connection.
"Read this book and share it widely and I'm sure numerous animals will thank us for doing this." -Marc Bekoff, author of The Emotional Lives of Animals
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