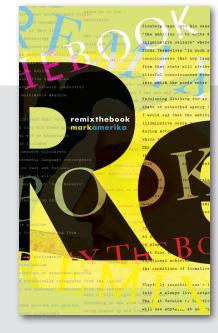
# remixthebook

## Mark Amerika

In remixthebook, Mark Amerika explores the mashup as a defining cultural activity in the digital age. A pioneering media artist and acclaimed cultural theorist, Amerika offers a series of philosophical essays that trace the art of the remix to previous forms of avant-garde and modernist art through mashups of deftly sampled phrases and ideas from a wide range of visual artists,



poets, novelists, musicians, comedians, and philosophers—among them Alfred North Whitehead, Guy Debord, William S. Burroughs, Kathy Acker, and Allen Ginsberg.

A provocative textual performance that is at once a dazzling model of the literary remix and a state-of-the-art reflection on remix culture, *remixthebook* captures the unique and continually shifting digital moment in which we live and situates the remix as an art form and literary intervention. To coincide with the publication of remixthebook, Amerika will launch a companion website, remixthebook. com, to facilitate new ways of participating in remix culture by inviting other artists and writers to create *remixthebook* mashups of their own, pushing the boundaries of art and literary culture further, beyond the current publishing paradigms.

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